

Lululemon Athletica

OUR CORE VALUES



CONNECTION

We put people first.
We build trusting
relationships. We are
all one team.

COURAGE

We relentlessly pursue
greatness and know
that possibility is
bigger than the fear
of failure.

ENTREPRENEURSHIP

We're all in. We
continuously innovate
and own our results.

FUN

We believe that fun is
a choice. It's what
allows us to turn work
into play.

INCLUSION

We actively remove
barriers to equity so
that everyone has a
sense of belonging.

RESPONSIBILITY

We have choices and
we are accountable
for our actions.

