# Lululemon Athletica

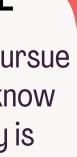
OUR CORE VALUES



### CONNECTION

We put people first. We build trusting relationships. We are all one team.

# **COURAGE**



We relentlessly pursue greatness and know that possibility is bigger than the fear of failure.

#### **ENTREPRENEURSHIP**

We're all in. We continuously innovate and own our results.

#### **FUN**

We believe that fun is a choice. It's what allows us to turn work into play.

## INCLUSION

We actively remove barriers to equity so that everyone has a sense of belonging.

#### RESPONSIBILITY

We have choices and we are accountable for our actions.

