

## our business

Helping our collective be well in every aspect of their lives – physically, mentally, and socially – is at the core of how we create our products and experiences.

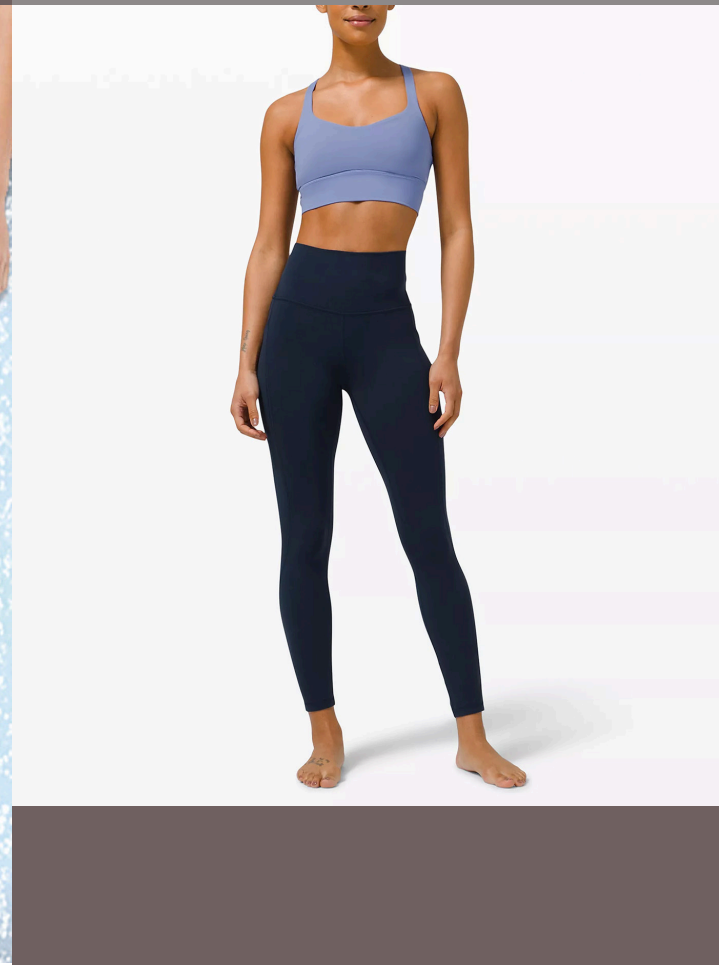
Our growth is fueled by an ecosystem of innovation that is embedded throughout our business, from product and materials to technologies for our guests.

We are eager for you to join our team! To revamp your closet, visit [lululemon.com](http://lululemon.com) or a location near you. To get in contact with a representative,



call 877-263-9300. To stay up to date on our latest arrivals, follow us on Instagram, Twitter, Facebook, and Youtube @lululemon.

# Lululemon Athletica





## our impact

Our purpose comes to life every day through our actions to drive meaningful, positive change in the world. For over 20 years, we have worked to create value in our communities through movement, mindfulness, and connection, and in the face of global challenges, we are on a journey to address social and environmental barriers to collective wellbeing.

## our journey

Our vision is to embed impact into every facet of our culture and business, supporting and activating our employees, guests, ambassadors, suppliers, and industry on this continuous journey.

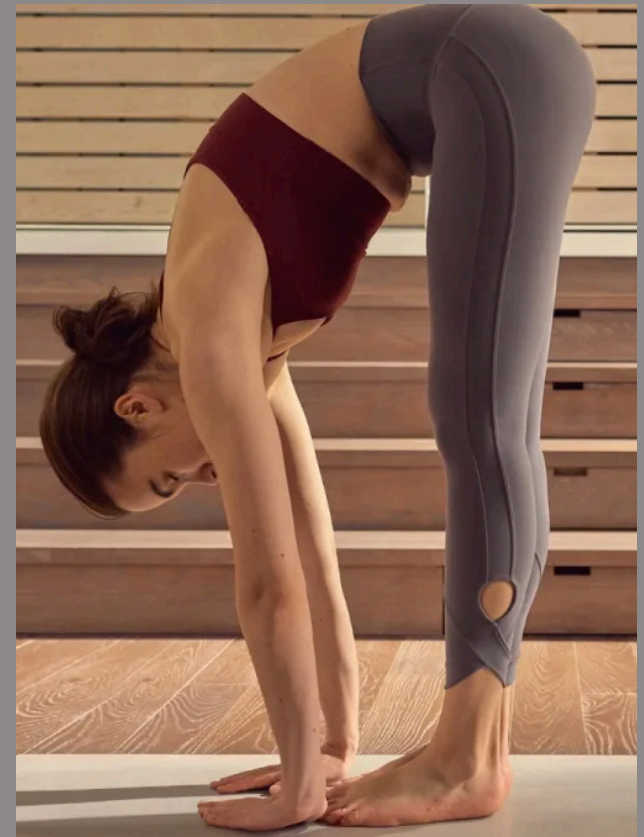


## our products

We design our products with and for athletes. Our product experiences are engineered to meet our guests' physical and emotional needs and promote ultimate performance potential – from apparel to accessories to our at-home fitness platform, MIRROR.

## our apparel

Through breakthrough fabrics, innovative construction techniques, and an unrestricted yet supportive fit, our apparel optimizes sensation and performance.



## OUR CORE VALUES:

- Connection
- Courage
- Entrepreneurship
- Fun
- Honesty
- Inclusion
- Personal Responsibility